

**Be part of a winning team and a winning formula**

**Own a Success International Franchise and join us on the road to  
Success.**

OUR COMMITMENT TO YOU

**About Us:**



Success International was established in 1992 under the leadership of Donna Lira. Success International is today recognised as a respected international health and skincare therapy training institute offering the most prestigious national and international diploma's namely; Services Seta, CIDESCO, SAAHSP and City & Guilds. Success International prides itself on an extremely high honours and distinction pass rate. This proven success is due to our dedication to uphold the highest possible standards of quality and excellence whilst maintaining our integrity at all times.

Success International is at the pinnacle of education in the field of Health and Skincare. Our graduates enter the profession as leaders in the Health and Skincare field – sought after, employable practitioners. We foster professionalism and ensure the maintenance of the highest standards and ethical conduct. Success International will always remain a leader an icon and role model for training providers, professionals and our graduates.

#### OUR MISSION STATEMENT

*We do our best for you*

*Our reputation relies on it*

*The better you are, the better our name is*

To this end we believe not only in compliance with national and international Standards and norms – but extending our expertise to unexplored dimensions.

Our dynamic structure and approach to institute new ideas, change and growth is embraced and implemented. The lecturers continually upgrade their knowledge base, making the team a solid foundation for the Academy.

As a modern training provider we do not have stagnant views entrenched in our constitution. Our vision is expansive, inclusive and infinite.

It is conclusive to state,

***“Educational excellence is the tool for a secure future”***

### **Why us:**

- Established for 19 years
- Industry experience
- A leader in the industry
- Tailor made to each individual franchisee requirements
- Brand name and full use of logo and all marketing material as well as Branding Promotional Items
- Excellent Reputation in the Industry
- All accreditations in place with;

Services Seta

Dept of Education

Umalusi

ITEC

City & Guilds

SAAHSP

CIDESCO

- Extremely High Training Standards
- QMS and all administration in place
- Only Beauty School to have obtained the Customer Service Star 3 award

## **Why a franchise as oppose to going it alone:**

Simple; a tried and tested formula! Instant start up, you immediately become part of a well established growing concern, with an excellent reputation and established for 19 years.

You can grow at your own pace, depending on size of location, with step by step guidance, assistance and support to help you every step of the way to ensure you achieve your ultimate goals. Our expertise and guaranteed formula will ensure your success

Business Format Franchise USA reported that over a period of one year a success rate of 95% as oppose to the approx 50% failure rate of new businesses that were individually owned. Whereas 80% of new businesses fail in the first 5 years, 75% of all Franchises succeeded.

## **What do we offer:**

**We offer you the opportunity to be part of a leading training provider with quality excellence and superior standards.**

- The opportunity to offer all modular part-time and full time beauty modules.
- Assistance to obtain & comply with all accreditations as required by the individual franchisee
- Assistance with site approvals and all requirements in order to comply with all accreditations, legislation and all the relevant acts included but not limited to;
  - Occupational Health and Safety act
  - Basic conditions of employment
- Assistance with the start up of business as well as ongoing assistance & management support
- Assistance with set up requirements

- Business Plan assistance
- Preferential supplier discounts
- Study guides
- Syllabus guidelines in terms of implementation and all requirements necessary to meet all accreditations requirements & reviewed in line with legislations and accreditation requirements
- All training material, uniforms and kits supplied by HO, reviewed and updated annually & reviewed in line with legislations and accreditation requirements
- Training skills updated annually in line with syllabus changes and new innovations or advancements
- Full Quality Management Systems all in place & reviewed in line with legislations and accreditation requirements
- All Administration systems in place & reviewed in line with legislations and accreditation requirements
- All contracts as required for successful implementation of business and ongoing management and control of business & reviewed in line with legislations and accreditation requirements
- Ongoing Quality Management Meetings
- Annual review and Management meetings to include projections and growth
- External Moderation
- Examination registrations
- Uploading of learners and learner results
- Certification of learners
- Full Training covering but not limited to;
  - All Administration procedures, Policy & Procedures as well QMS
  - All training procedures
  - Assistance ongoing, how and when required
- Development Meetings with all franchisee and opportunity for Brain Storming and interaction with all franchisee.

- We have everything in place, thereby making it easier for you to focus on running your business.
- Ongoing training and assistance to ensure your continued success and ongoing growth to ultimately obtain each individuals goals & reviewed in line with legislations and accreditation requirements

### **Administration costs:**

No unnecessary administration costs, we do it all for you.

- All kits and uniforms ordered and supplied by HO
- All registering of learners by HO
- All certification of learners by HO
- All modules printed by HO

### **Why a modular / skills training facility;**

It offers the learner an opportunity to receive various modules of their choice at their own time, and their own pace with flexible learning as well as up-skilling of qualified learners depending on their area of qualifications. Modular / skills training is suitable to all whether 16 years of age or a mature learner wishing to change careers or work from home. Learners are able to complete as many modules as they want over a period of time to ultimately obtain all modules and or skills programs.

### **How will we benefit your learners;**

As a leader in the industry, we can guarantee our reputation and therefore their future career in the industry of health & skincare. Learners qualified at a Success International training provider have the opportunities of the following future opportunities;

- Employment in any health & skincare institute worldwide
- Film and Theater
- Overseas travel
- Cruise Liners
- Own business
- Entrepreneurship

## **Marketing & Advertising**

- Link on SI Head Office website, Facebook and Twitter as well as all other social networks
- Success International exclusive email address
- Career exhibitions listings
- All advertising material including but not limited too;
  - Course information
  - Banner templates
  - Signage template
  - Brochure template
  - Business card template
- All Branding including but not limited too;
  - Uniforms
  - Kit bags, book bags, make up bags
  - Diary
  - Pens
- Marketing meetings to assist with marketing and advertising plan
- Advertorials where possible
- Joint marketing and advertising opportunities
- Co-operative national marketing initiatives

## **What Modular training & skills programs can you as the Franchisee offer;**

- Examples of programs but not limited too;
- Beauty Specialist
- Skincare and eye treatments
- Manicure & Pedicure
- Waxing
- Make up
- Fashion, Theatre & Media Make up
- Tinting & Shaping
- Nail technology
- Teachers training
- Body Massage
- Individual Complementary programs

## **Franchises opportunities available in the following areas;**

Gauteng	Namibia
Kwa Zulu Natal	Botswana
Cape Town	Mauritius
Port Elizabeth	Mozambique
Bloemfontein	Swaziland
Nelspruit	UAE
Polokwane	

## **Is it for you?**

- Do you have what it takes?
- Are you a self starter?
- Do you want a guaranteed success plan?

- Are you passionate about life and your life's plan?
- Do you have goals and ambitions?
- Are you prepared to grow the business

and be a part of a national brand?

### **Qualifications Required?**

#### **Qualified Therapist**

As long as you are fully qualified in all modules you wish to offer, with a minimum of two years work experience.

Will be required to complete Assessor and Moderator training (if not already qualified)

Or would need to employ lecturers who already have Assessor and Moderator

All lecturers employed would need to hold Assessor & Moderator and must have a minimum of 2 years experience in the industry

#### **Non Qualified**

That's ok, as long as you employ qualified lecturers with minimum 2 years experience in the industry and they hold Assessor and Moderator

#### **Upskilling**

If there are any programs you wish to offer that you are not qualified in, we will gladly upskill you at an additional cost.

So if you want to succeed and be a part of a growing brand then join our team now to ensure your success.

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**In celebration of today and tomorrow and every day thereafter, we all begin with a dream.**

A dream .... A single star that will predict our today, our tomorrow and ultimately our every day.

Thereafter our dreams, become our reality and our thoughts that will make up the ultimate achievement of our goals and our future, what we believe in and what we look forward too.

**We can achieve anything and it all started with a dream and a star.**

**Believe in you**

Donna 2011

THE BASIC DIFFERENCE BETWEEN AN ORDINARY MAN AND A WARRIOR IS THAT A WARRIOR TAKES EVERYTHING AS A CHALLENGE WHILE AN ORDINARY MAN TAKES EITHER AS A BLESSING OR A CURSE